



VOLUME 1 PROFILE



**Mohammed Siddiqur Rahman**

**Raj Garden**  
Watford WD23 2DQ



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Mohammed Siddiqur Rahman had worked in Indian restaurants for many years and wanted to apply the ideas he had developed - that was his main motivation. Serving his customers and seeing them happy and very satisfied are his favourite part of his business. The unique selling points of his business are consistent and great customer service with excellent and unique cuisines.

Siddiqur and his team choose the menus from their own ideas developed over many years taking inspiration from traditional Sylheti cooking. They specialise in traditional Bangladeshi dishes with a modern twist and key is fresh produce. Their signature dish is called Rajestani Chicken and HariAli Chicken.

Siddiqur's team have constant training and customer feedback and also they have a friendly and fun atmosphere in the restaurant. The marketing and advertising initiatives that have worked for him are leafleting, local press and social media but most importantly word of mouth has been a great driver of his business.

To face challenges of being a restaurant owner and manager, he says, "You have to wear many hats, you are the manager, the chief taster, the supply checker, the bookkeeper and also the inspector of hygiene - all these things you have to be on top of everyday routine." The hardest parts of his job, according to Siddiqur Rahman,

are maintaining staff and hygiene of all areas of the restaurant on a daily basis. He considers the key ingredients to his restaurant's success have been consistently delivering good service and food that customers love to recommend.

Siddiqur Rahman was born in 1971 in Luton, Bedfordshire. He completed his GCSEs' in Denbigh High School in 1987. At the age of 16, Siddiqur started working part time at an Indian restaurant which initiated his interest in the restaurant trade. At the age of 19 he opened his first thriving business, an Indian takeaway which he later converted to a restaurant in Oxhey, Hertfordshire called Curry Cottage. After the success of Curry Cottage, in 1997 he went on to open another Indian restaurant, Raj Garden in Bushey, which became his most successful venture, receiving many awards for their service and support of the community. Since then, he has opened several other restaurants around the country but in 2002, he decided to diversify and invest in another industry.

In 2002, he began his career as a property investor buying houses to re-develop them and put them on the rental market. This has enabled him to develop his property portfolio and diversify within the property industry. He is the director of Luton Property Management Ltd and the senior negotiator for Simply Move, overseeing the management of properties. This business is fast becoming one of the busiest property management companies in its area. He is also the owner of M.S Rahman Properties (Real Estate) and S&Z a property development company.

In addition, he is a member of several business associations such as one of the Directors of the UKBCCI and an EC member of BCA. He is also a member of the National Landlord Association and a member of the ARLA which is an association for residential lettings. He believes giving back to society is a vital part of life. Therefore, he is the secretary of Jalal Pur Welfare Association which gives unprivileged children in Bangladesh a chance to transform their lives. He is also part of the advisory board at Dokhin Surma Committee, a role passed on from his father. In the UK, he is a dedicated member of charities such as the Peace Hospice and local charities especially in the Watford area, for which he has gained certificates and awards from local MPs and Mayors.